

# ***LPC ADVISORS***



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LPC Advisors is a unique and dynamic business acceleration firm that specializes in early sales method activities such as lead generation & management, pipeline management and profiling. Covering the total spectrum of all business piloting activities, we represent a team of professionals with substantial experience in the fields of business development and management.



# *OUR SERVICES*



# ***MARKET INTELLIGENCE***

- ❖ Market Intelligence helps us prospect accounts with best business print and be proactive on every sales opportunity without any hindrance
- ❖ We simplify routine organizational and marketing tasks by substituting them with automated solution and hence channeling increased productivity and effective tracking and monitoring of marketing campaigns along with enhanced relationship marketing



# ***OUTBOUND MARKETING***

- ❖ For hitting on with the more familiar and ardent client base we even provide outbound marketing services so that even if the client is not familiar with the upcoming technicalities we can still serve them without any glitches



# ***EVENT PROMOTION***

- ❖ Get new mentions and valuable client exposure along with a chance to list your latest citations.
- ❖ We help you get insight into Customer interactions and feedback and hence making a direct difference to your brand value.



# ***LEAD GENERATION***

- ❖ For driving more relevant audience to your services, we provide content syndication services and allow the more interested client to engage with the content which has the maximum optimum profit capabilities.



# ***LEAD NURTURING***

- ❖ We help you learn more about your leads via this email nurturing and segment your emails going forward on what you learn to have more effective communications going forward



# ***ACCOUNT PROFILING***

- ❖ Gain exposure to specific sets of accounts to design relevant target.
- ❖ We increase your possibility for up selling and cross selling by decreasing the sales cycle and crafting a message that booms.



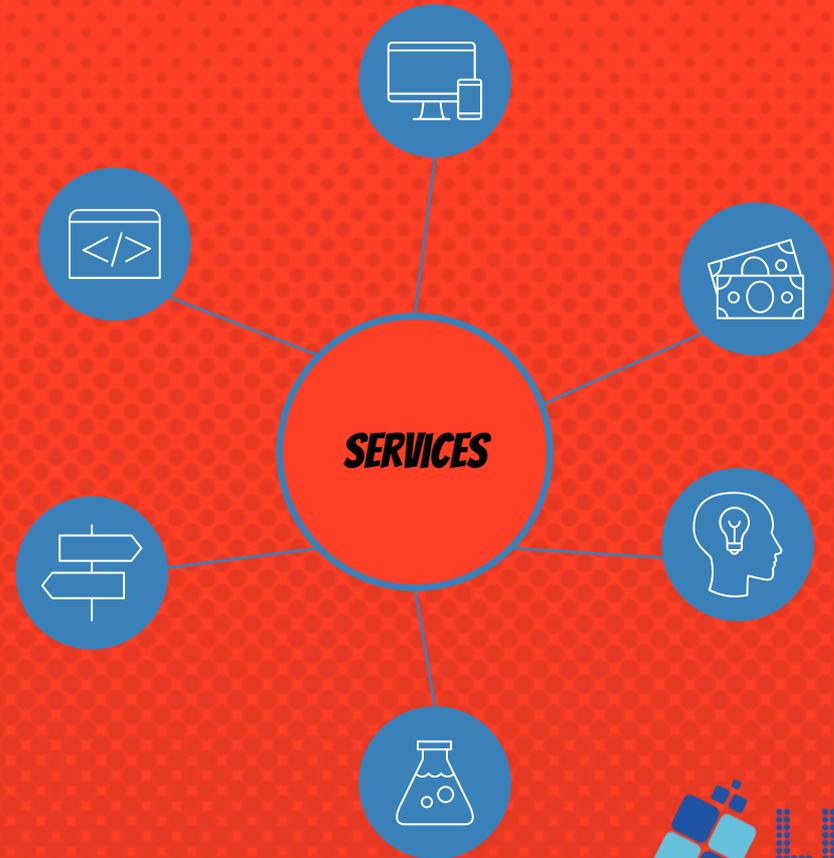
# ***DATA ENRICHMENT***

- ❖ We help in enriching, enhancing and improving your data to the finest quality to improve and entrust the brand value of your enterprise



# ***TYPES OF INDUSTRY WE EXTEND OUR SERVICES ONTO***

- ❖ IT
- ❖ Finance
- ❖ Events
- ❖ HR
- ❖ Manufacture
- ❖ Education





# ***AUDIENCE DEMOGRAPHIC (FIGURATIVE ANALYSIS)***

# ***CORE COMPETENCIES (WHY WE HAVE AN EDGE OVER OTHERS)***

- ❖ Accuracy and Precision
- ❖ Legitimacy and Validity
- ❖ Reliability and Consistency
- ❖ Timeliness and Relevance
- ❖ Completeness and Comprehensiveness
- ❖ Granularity and Uniqueness



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***THANKS!***

